

OUR CAPABILITIES

Investor Relations from Every Angle

Your Partner in Growth, Visibility & Value Creation

We work with public and private companies across multiple industry sectors to implement custom-designed, strategic investor relations programs.

Leveraging modern investor tools and industry best practices, we build awareness, enthusiasm, and sponsorship among target audiences to maximize shareholder value.

OUR PRESENCE

NEW YORK / LOS ANGELES / BUFFALO / TORONTO / VANCOUVER / MONTREAL



Our team is situated across North America, expanding our reach and visibility in key markets.

In this relationship-driven business, our presence where it matters most ensures we stay connected and deliver results.



IR for Today's World

From tailored communication strategies and ownership intelligence to real-time market insights and proactive engagement, we provide an all-encompassing solution that turns every interaction into a strategic advantage for your business.



01 Plan

In collaboration with key members of your team, we develop a comprehensive IR program which includes detailed timelines, action items, deliverables and budgets.

02 Integrate

We immerse ourselves in your business. We meet with key members of your team and seamlessly transition to become an integral part of your organization.

03 Execute

We deliver exceptional IR services using innovative strategies and proven solutions. We are passionate, diligent and relentlessly focused on your success.

04 Measure

We maintain seamless communication with your team, regularly reporting on progress to ensure we're always aligned with your goals.

A Proven Process that Combines Finance, Marketing, & Strategy



Increased management
credibility



More long-term investors &
higher relative share values



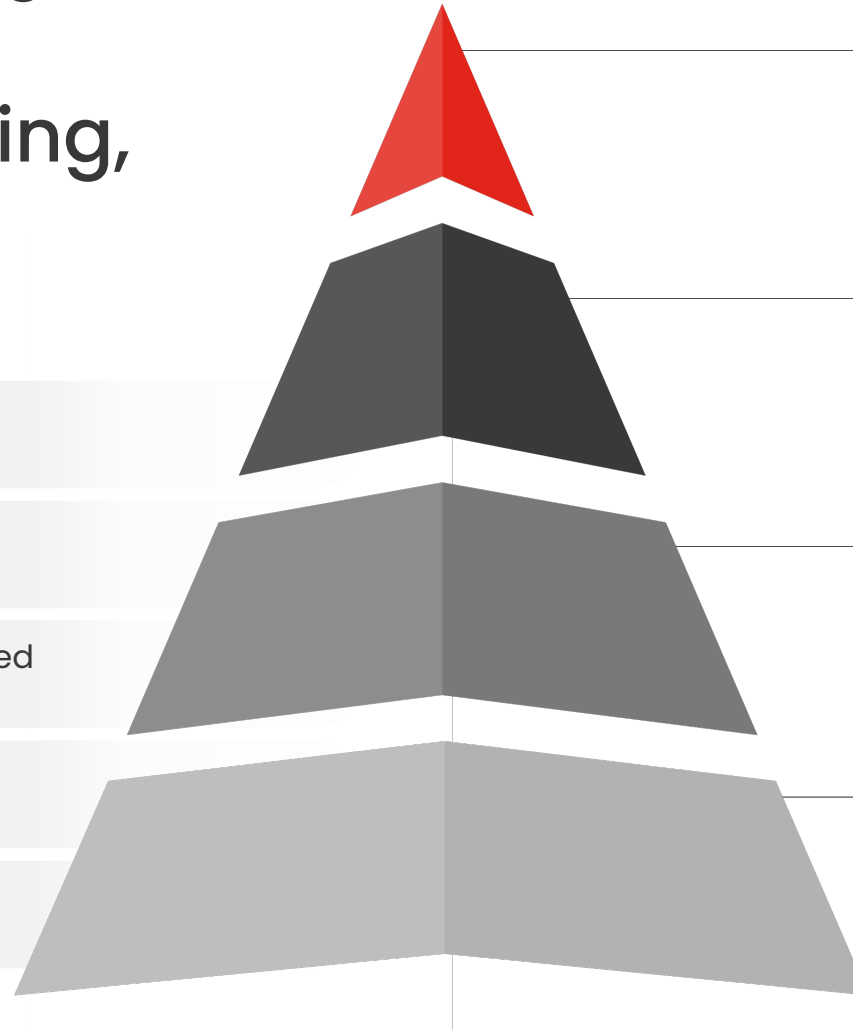
Lower cost of capital & improved
access to new capital



Strengthened internal buy-in



More time for management
to run business



- **04 Strategic Investor Relations**
Globally Oriented, Value Enhancing Governance,
Board Approved Communication Plan,
Integration With Corporate Strategy & Culture

- **03 Progressive Investor Relations**
Crisis Plan, Measurable Objectives, Industry
Benchmarking, Balance +/-, Perception Studies,
Board Reporting, Sophisticated Forecasting

- **02 Active Investor Relations**
Teleconferences, Expanded Data Metrics, More
Frequent Disclosure, Increased Interaction,
Shareholder & Peer Analysis

- **01 Basic Investor Relations**
SEC Filings, News Releases, Annual Reports, IR
Website, Disclosure Policy, Corporate
Communications, Quarterly/Interim Reports

Build the Perfect IR Program for Your Business

Choose from a complete suite of investor communications services.

We've assembled a powerhouse team of IR professionals, analysts, writers, and graphic designers to ensure every aspect of your investor relations program is executed with precision and impact.

INVESTOR RELATIONS

- ☐ News releases & messaging
- ☐ Quarter-end financial results reporting & AGM support
- ☐ Financial communications, continuous disclosure & EDGAR/OTC/SEDAR/CSE filings
- ☐ IR strategy, events & budgeting
- ☐ Corporate presentations & fact sheets
- ☐ Public listing prep
- ☐ Reports & white papers
- ☐ Proofreading of financial statements & MD&A
- ☐ IR website content development
- ☐ Managing investor calls/emails & database

MARKETING & PR

- ☐ Investor presentation & fact sheet design
- ☐ Website design & development
- ☐ Graphics for tradeshow, print ads, & signage
- ☐ Corporate videos
- ☐ Brochures, postcards & ESG reports
- ☐ Social media management & graphics
- ☐ Content & design for e-mail nurture campaigns
- ☐ Messaging & media pitches
- ☐ Media interviews, editorials, podcasts & TV appearances
- ☐ Media training

CAPITAL MARKETS

- ☐ Capital markets planning
- ☐ Investor communication advisory
- ☐ Market & ownership intelligence
- ☐ Peer identification & analysis
- ☐ Investor targeting & outreach
- ☐ Analyst coverage management
- ☐ IR management & investor access
- ☐ Identification of investor conferences & events
- ☐ Corporate transactions & due diligence support
- ☐ Valuation comparables
- ☐ Up-listings & cross-listings advisory
- ☐ Industry research
- ☐ Financial & business analysis

STRATEGIC ADVISORY

- ☐ Management proxy circulars
- ☐ Annual Information Forms & other key disclosures
- ☐ Best practices for board, mandates & policies
- ☐ Shareholder activism, strategy & communications
- ☐ M&A communications
- ☐ Crisis management
- ☐ Executive coaching
- ☐ Perception audit
- ☐ Internal communications
- ☐ ESG reporting & data management

A Comprehensive Approach to Investor Targeting that Sets Us Apart from Our Competition

INVESTOR SOURCING

- > Our existing and expanding network of investor relationships
- > Our industry partnerships
- > Independent research
- > Multiple third-party investor databases and purchased institutional investor lists
- > Analyst coverage reports
- > Industry/M&A/fund holding reports
- > Conferences & investor events
- > Social media connections
- > Inbound investor calls and email subscribers
- > Shareholder engagement



01 Client Relationships

Investors, prospects, and previous contacts

02 Alliance Advisors IR Relationships

Investors in our existing network matched based on their interest

03 New Prospects

Investors not already known to a client who are identified through our comprehensive targeting approaches

→ Direct Peers

- Identifies direct competitors and comparable companies with similar products and services

→ Sector Targeting

- Identifies the industry and further segments into primary and adjacent sectors
- Funds with a relevant investment thematic are also used to reveal peers and investor targets

→ Profile Targeting

- Analyzes company characteristics to identify other relevant deeper-dive peers
- Factors include market cap, business model, stage of business, end-user markets, technology, exchange listing, financial metrics, and other qualitative factors

Messaging, Storytelling & Writing

- > Develop strategic messages including key talking points for key stakeholders
- > Build investor confidence by telling your story in a clear, concise and captivating manner
- > Draft news releases, speaking notes, scripts, website copy, blog articles, corporate presentations, email communications, newsletters and more!



**Your story
starts
here.**



OUR CLIENTS ARE FEATURED IN

THE WALL STREET JOURNAL
WSJ



yahoo!
finance

Forbes

Bloomberg

CTV
NEWS

NATIONAL POST

THE
GLOBE
AND
MAIL

Fastmarkets

Media & Public Relations

- > Act as your key media contact
- > Provide media training
- > Coordinate media interviews, editorials and television appearances as appropriate and timely
- > Track media mentions
- > Top tier earned media coverage in trade publications, financial media, podcasts and editorials
- > Leverage our influencer network for targeted, unique and niche appearances specific to your target audiences
- > Earned, owned and paid media strategies tailored to each client
- > Utilize our media partners and vendors to expand impressions in North America
- > Identify opportunities for podcast appearances and thought leadership pieces for LinkedIn

Email Marketing & Social Media

- > Work with your marketing team to develop a social media calendar
- > Share ideas for posts that tie into your strategy and impact
- > Develop drip and nurture email marketing campaigns to investors

PRESERVATION IN AFFORDABLE HOUSING
A Fireside Chat with Jonathan F.P. Rose

Wednesday, March 16, 2022 at 11 AM ET

Join us for a fireside chat with Jonathan F.P. Rose, President of Jonathan Rose Companies, Alfredo Hermano, CEO and Founding Partner of 3H Properties and Praveen Varshney, Co-Founder, Advisor and Investor of 3H Properties, as they share why preserving affordable housing plays a critical role in solving the housing crisis.

Jonathan F.P. Rose is a thoughtful and progressive developer and his firm is one of the largest acquirers of affordable and mixed income housing in the United States.

[Register now](#) [Submit your questions in advance](#)

As more low-income households struggle to find affordable homes, it is critical to supplement new developments through the preservation of existing housing as it prevents displacement and is an exercise in sustainability. Preservation is not a one-time construction project; it requires continuous understanding, adaptability and flexibility as communities and needs evolve.





Did you know?
>>

30%
In Canada, housing is considered "affordable" if it costs less than 30% of a household's before-tax income.

20%
About 20% of renters spent more than half their income on rent, which housing advocates say puts them at high risk of becoming homeless.

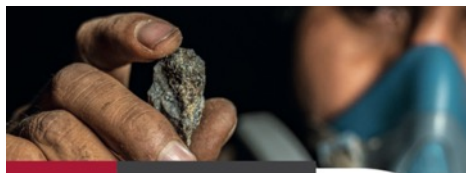
283K
There is someone waiting on a list for affordable housing in more than 283,000 households across Canada.

RAKOVINA THERAPEUTICS INC. TSX-V: RKV



TOP 10 **THE GLOBE AND MAIL**

UNDervalUED BIOTECHNOLOGY INDUSTRY STOCKS
By the Globe & Mail



↑ 20%

Omni
Quality Living

May 2024 Newsletter



CEO Update

Happy May! With spring in full swing and the weather inviting us outdoors, I hope everyone had a chance to enjoy a lovely Mother's Day last weekend, celebrating the special women in our lives. It's a wonderful time to step outside and soak in the sun with family and friends. At Omni Quality Living, we're also making the most of this vibrant time by enhancing our community engagement and enjoying the outdoors with our residents.

While we continue to make progress in our projects like the redevelopment of Country Terrace, Pleasant Meadow Manor, Almonte Country Haven, and the construction of Village Green, we're also reminding our team to take time to appreciate the beauty of spring.

Thank you to everyone at Omni for your hard work and commitment. Let's enjoy the season and embrace all the opportunities it brings for joy and renewal!

— Raheem Hirji,
President and Chief Executive Officer

[Visit our Website](#)


Karnalyte RESOURCES

PDAC 2024
TORONTO
March 3-6




Book a Meeting with our CEO!
info@karnalyte.com

Welcome to the Family!

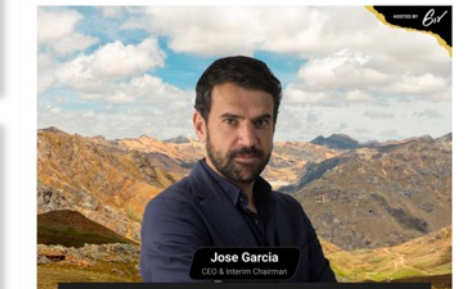


you've picked a good one.

Here at The Fresh Factory, we are experts in the plant-based and clean-label sectors. We work closely with innovative brands, helping them develop fresh, clean products and guiding them through successful launches.



SILVERX



Jose Garcia
CEO & Interim Chairman

UNLOCKING GROWTH OF A NEW SILVER DISTRICT: SILVER X MINING AND THE TANGANA PROJECT EXTENSION PEA

SILVERX TSX-V: AGX | OTC: AGXPF | FRA: WPZ
silverxmining.com

RECORDING AVAILABLE

Watch the on-demand recording of our CEO, Jose Garcia, to learn more about the Silver X story – a high-growth silver developer and producer in South America – and get an in-depth look at our recent announcement of the results of the company's Preliminary Economic Assessment for the Tangana Mining Unit expansion. Learn about the plan to increase production capacity, upgrade resources, and achieve solid organic growth within the Nueva Recuperada

Market Opportunity

Recent acquisition and consolidation is creating a vacuum in the leisure travel space. There is unfulfilled demand against a backdrop of uncertainty.

Thriving Leisure Market

Industry was decimated during COVID-19. With business travel returning to lower levels, leisure travel is propelling industry recovery.

Rethinking the Skies

The traditional airline model has structurally shifted. Fueled by changing customer expectations, evolving buying habits, and new technologies.

New Entrant Advantage

Legacy airlines are saddled with debt, driven by the pandemic and industry consolidation. As leisure carriers are acquired, an underserved market creates a compelling investment opportunity.

INVESTOR PRESENTATION / AUGUST 2023 11

Convenience stores are ripe for disruption

Nestle sets goals that will remove at least 83 tonnes of virgin plastic out of its supply chain each year!

"Finding the correct waste ratio drives food service profitability."

\$3.12T
Estimated market size by 2028

5.6%
CAGR

43%
Of the market is confectionary items

Convenience Stores

Sources:
1. Confectionary Production, March 2023
2. Jeff Keune, SVP of Food Service and Innovation at Heineken, operating 50 locations in 8 US states

Investor Presentation - July 2022 9

WHAT IS A CARBON CREDIT?

A carbon credit is a tradable instrument that represents one metric ton of carbon dioxide that is **avoided, reduced or removed** from the atmosphere.

- > Generated from avoidance, reduction and removal activities
- > Market-based incentive to reduce GHG emissions
- > Can be used to offset emissions from industry, resource use, and transportation

Carbon Credit = 1t CO₂e

BOREAL

UNLOCKING THE CHEMISTRY AND BIOAVAILABILITY OF CANNABINOIDS

Radically evolving precise plant-derived therapeutics at the molecular level for disease-targeted medicines.

01
Leveraging advances in biosynthesis and chemical synthesis to produce novel plant-based pharmaceutical compounds

02
A biosynthetic platform for plant-derived therapeutics and enzymatic production of novel cannabinoid-derived drug candidates

AN UNTAPPED RESOURCE
Only about 6 cannabinoids are commonly used, but the cannabis plant contains approximately 120 cannabinoids, over 23,000 terpenes and over 10,000 flavonoids.

What We Do

A trusted and scalable AI platform that powers millions of AI Workers to autonomously handle complex financial processes and financial data

Sophisticated multimodal understanding of digital content including structure, embedded tables, text comprehension, data detection, and image analysis

Adaptive network of AI models (the thousand brains) to provide reasoning, context, relevancy, accuracy, and trust on extracted and generated Financial Service data

Investor Presentation / January 2024 / 2

Our Fleet is the Engine of our Growth

- Our pathway to profitability is centered around our fleet expansion program
- Currently operating with 3 Airbus A320 with plans to add an additional aircraft by the end of 2023

15 aircraft
by December 2025 (forecast)

2023

2024

2025

jetlines

INVESTOR PRESENTATION / AUGUST 2023 11

NICKEL, COPPER & COBALT ARE KEY TO A BATTERY POWERED FUTURE

MATERIAL DEMAND IS GROWING
From 2019 to 2030, the demand for nickel, copper and cobalt is expected to increase significantly.

COBALT
Cobalt often acts as a stabilizer in EV batteries, improving their safety.

NICKEL
Using nickel batteries offers greater energy density and storage at lower cost, delivering a longer range for vehicles, currently one of the restraints to EV uptake.

COPPER
Copper can contain more than a mole of copper wiring inside the stator to convert electric energy into mechanical energy.

Source: Nickel Institute, Bloomberg BCI

INVESTOR PRESENTATION - TSK-V-BNBL-1-07CQ2-ENBLF 4

MEETING THE DEMAND FOR FOOD WHILE REDUCING ENVIRONMENTAL IMPACTS

Rising global demand for food and food nutrients is increasing demand for growing mediums used to grow food

Carbon emission intensity from existing growing mediums is contributing significantly to global warming

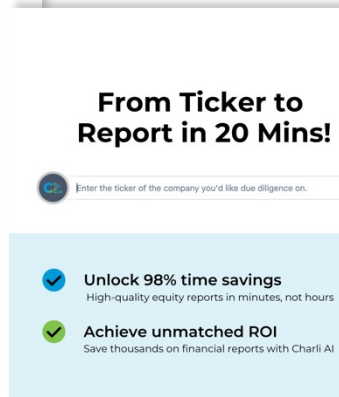
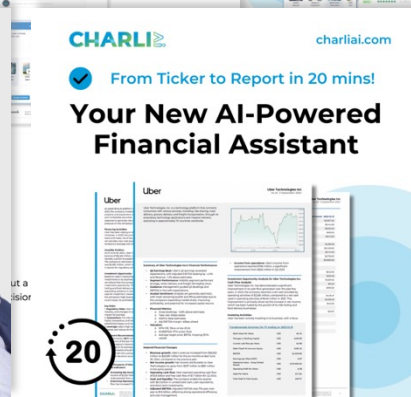
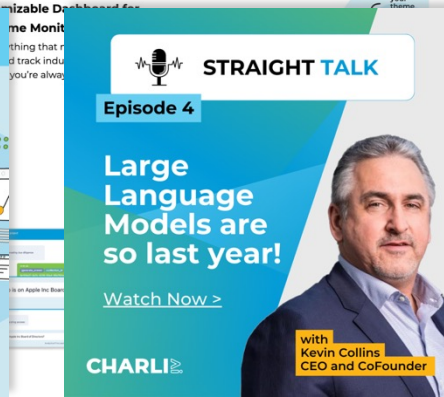
Existing grow mediums and unsustainable practices are causing environmental degradation of land and ecosystems

Investor Presentations & Fact Sheets

- > Develop a customized and captivating investor presentation to match your brand's personality and messaging
- > Create a 1-2 page fact sheet, a summary of the investor deck

A Complete Customized Digital Investor Marketing Campaign

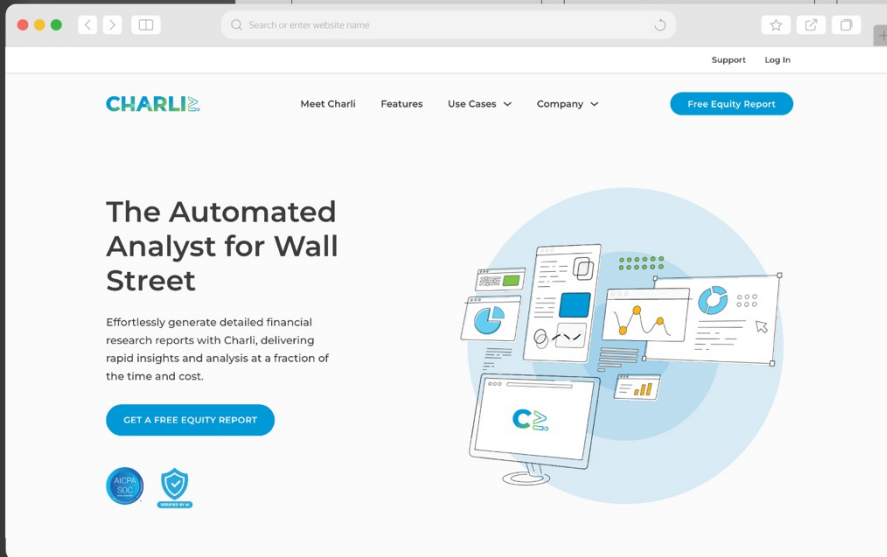
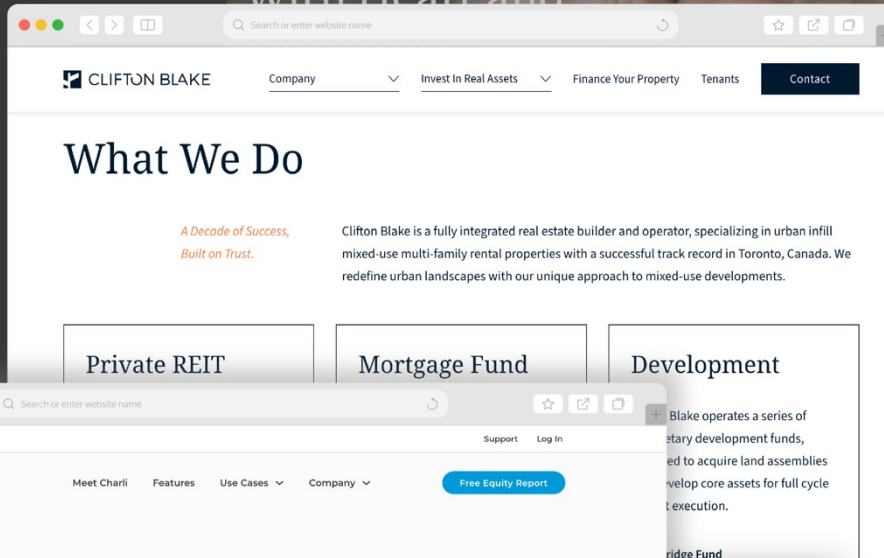
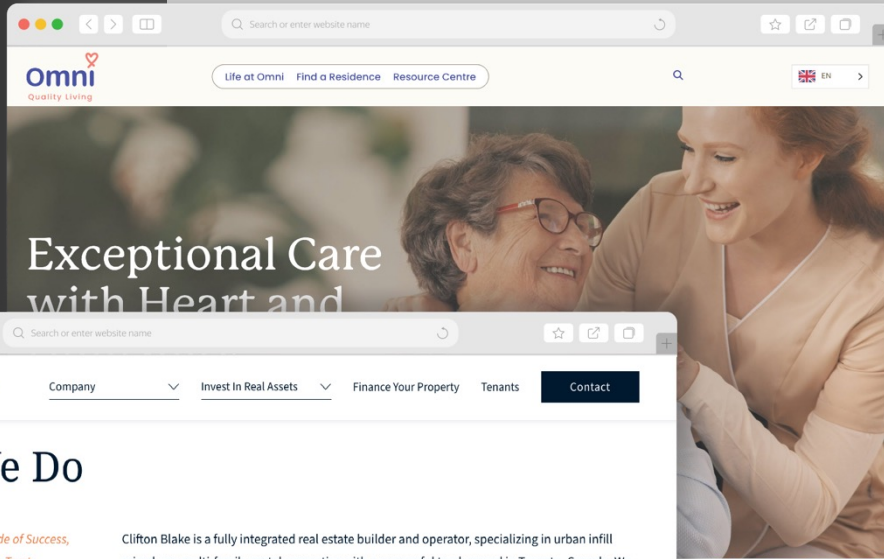
- > Building out landing pages
- > Developing email marketing drip campaigns
- > Running targeted social media paid ads





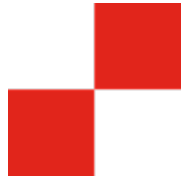
Graphics & Print Design

- > Investor presentation design
- > Investor fact sheets & postcards
- > Trade show booth visuals
- > Corporate videos
- > Marketing brochures
- > Corporate signage
- > Print advertisements
- > ESG report design & development



Website Design & Development

- > Conduct thorough audit of existing website
- > New website conceptualization including site map development, wireframing, design, image sourcing and copywriting
- > Website implementation management
- > Regular uploading of investor materials to website, updates to team page and general copy edits



Backed by the Resources of Our Parent Company, Alliance Advisors

We bring our clients extensive investor intelligence data and corporate governance expertise that further aligns all of your internal stakeholder interests and intelligently connects you with new and existing investors.





Ownership Intelligence

Know Who Owns You

We go beyond; from development to execution of bold client-first strategies resulting in winning outcomes.

01

Dedicated Analyst: Scheduled interactions on a weekly or bi-weekly basis ensure consistent communication and alignment. Our broader team that also supports you boasts a wide range of experiences, from the buy-side, stock exchanges, IR consultants, and advisors, to rating agencies.

02

Weekly Net Trading Activity: A continuous record of weekly net trading by institutional investors and hedge funds. We also provide the ability to intensify analysis during periods of high volatility or when particular activities demand closer scrutiny.

03

Client-Centric Solution: Developed in response to the need for a more accessible and efficient market surveillance option, OI focuses on essential data for issuers by concentrating on an issuer's core shareholders, key market influencers, and critical buying and selling activities.

04

Trading Dynamics: Analysis of average cost basis, unrealized gains/losses, and short-selling activities to provide a comprehensive financial perspective.

05

Proxy Voting & Activism Insights: Insights into the potential impact of proxy voting and activist history of core holders.



NASDAQ: ALTO

Smartkem

NASDAQ: SMTK



EBR: BAR



NASDAQ: JYNT



NASDAQ: BLFS



NASDAQ: SRTS



PRIVATE



NASDAQ: OABI



PRIVATE



NASDAQ: NDRA



NASDAQ: AMSC



NASDAQ: GILT



NYSE: HLIO



NASDAQ: STRT



TSXV: IFOS



NASDAQ: RVYL



NASDAQ: MTLS



TSX: NWH.UN



NASDAQ: OPK



NASDAQ: POET
TSXV: PTK



NASDAQ: AIRE



CSE: REK.U



NASDAQ CM: TBH



NYSE: VSH



**It is impossible to
produce superior
performance
unless you do
something different.**

JOHN TEMPLETON



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